



## NEWS RELEASE

For Immediate Release

February 5, 2009

For Additional Information Contact:

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### **OPERATION ROUND UP® FIRST QUARTER RECIPIENTS**

**Rochester, MN** — The quarterly meeting of the Operation Round Up® (ORU) board of directors was held on January 8<sup>th</sup>, 2009. Applications from the following organizations were approved to receive funds: SE MN Honor Flight; Share Christmas Inc.; Elder Network; Friendship Ventures; Friends of Oxbow; Oslo All-Stars 4-H Club; Chatfield Wrestling Booster Club; Bear Creek Services; and Great River Energy Trail.

On Thursday, February 5, 2009 – Kathy Sveen, Operation Round Up® Board Chair presented each organization with their donation.

ORU funds are generated through voluntary rounding up of cooperative members' electric bills to the nearest dollar. These tax deductible donations are placed into a trust fund, governed by a separate Board of Trustees. Program participation has grown from 1,180 accounts to currently over 14,500 accounts. Monthly contributions on an individual account could be anywhere from one cent to nine-ninety cents. Small change making a big difference.

A Board of Trustees comprised of seven People's Cooperative members provides oversight to the Operation Round Up® program. Program funds are held separately from People's finances. An increase in participation means an increase in contributions, amounting in more funding available. If your organization or you know of an organization that is in need, applications for second quarter Operation Round Up® funds are being accepted until March 20, 2009.

*Founded in 1936, People's Cooperative Services is the member owned electric power utility serving all of the rural areas surrounding Rochester, Minnesota. People's Cooperative Services has approximately 17,000 members in Olmsted, Dodge, Fillmore, Mower, Wabasha and Winona Counties and provides power to a number of municipalities throughout that area. The cooperative is governed by a seven member board of directors elected by its members, the people the cooperative serves.*

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People's Cooperative  
Services

Your Touchstone Energy® Cooperative



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## OPERATION ROUND UP® FIRST QUARTER RECIPIENTS



L-R front row – Sonja Miedtke, Share Christmas Inc.; Renee Kreter, Elder Network; Roberta Kurth, Great River Energy Trail; Peggy Morris, Friends of Oxbow; Pam Curry, Chatfield Wrestling Booster Club

L-R back row – Pete Mathias, Ted Adams, SE MN Honor Flight; Jim Decker, Friendship Ventures; Julie Beck, Bear Creek Services; Eric Johnson, Ethan Johnson, Oslo All-Stars 4-H Club; ORU Chair Kathy Sveen, Jeff Thompson, PCS ORU Coordinator